

Wow. What a year. I want to take the time to thank everyone who has contributed to our success this past year. It has been a year filled with a flurry of activity and growth. We are excited about all that stands before as we begin this New Year. Without further ado, here is a brief visual of some of our proudest moments and accomplishments during 2017.

Rochelle Nawrocki
Rochelle Nawrocki Gorey, Co-Founder & CEO

1.1 MILLION REFERRALS We did it. Together. We helped connect those in need to over a million referrals to financial health resources

NO WHERE ELSE CAN OUR SUBSCRIBERS OR CONSUMERS FIND VETTED AND CURATED RESOURCES IN OVER 30 SPENDING CATEGORIES HELPING THEM TO SAVE ON AVERAGE \$250 PER MONTH. THAT'S FINANCIAL WELLNESS.



REPAYMENT RATES INCREASE AND BORROWERS SAVE MORE

Partnership reports with **LendUp** and **usbank** demonstrate that working with us is a **WIN-WIN**. We appreciate the relationships we have built with our subscribers and look to partner in more ways to demonstrate the positive impact referrals can have on people's financial health and companies' bottom lines.

WE GOT OUT OF THE OFFICE

This was a busy year for us as we traveled to various events and had the opportunity to share the work we do at SpringFour.



FEATURED ON THE BAI PODCAST AND ELOQUENT ONLINE

SPOKE AT THE NY FEDERAL CREDIT UNION ASSOCIATION'S ANNUAL CONVENTION

PRESENTED ON THE UNIVERSITY OF WISCONSIN'S CENTER FOR FINANCIAL SECURITY FINTECH PANEL



BAI GLOBAL INNOVATION AWARD FINALIST FOR OUR WORK WITH U.S. BANK

While we did not take home the top prize, we were honored to be chosen for a GLOBAL Innovation Award. **Yes, we said global.** Being in the same group as much larger companies with a global footprint was truly an honor.



25,000 REFERRALS



SUPPORTED DISASTER RECOVERY

Our data team continues to be top notch at uncovering the best resources and we quickly updated and added to this category which proved to be invaluable to our subscribers who were helping those affected by Hurricane Harvey, Hurricane Irma and California wildfires.



Selected to join 1871's Accelerator program for women tech founders that culminated in a standing room only pitch night in front of over 500 business leaders and investors. This opportunity further cemented the fact that women are creating innovative companies that are creating impact.

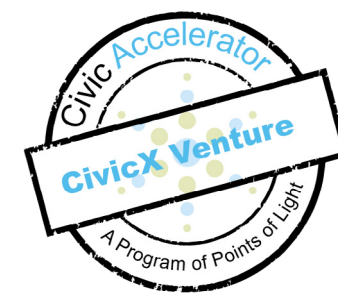


WE BROADENED OUR HORIZON

Our data team continued to rock and added more than 1,000 resources. That means no matter where your customer lives, they will always find a solution through SpringFour whether it's a local, state, or national resource.

WE HAVE YOU COVERED

CHOSEN AS THE TOP VENTURE



IN THE POINTS OF LIGHT CIVIC ACCELERATOR

We were humbled to be chosen as the top for profit venture in the 9th Cohort of this Accelerator, focused on financial health and economic mobility. We learned a lot and valued the opportunity to connect and learn from other social impact ventures.



WINNER

FINTECH MENTORSHIP PROGRAM SPONSORED BY BMO HARRIS & 1871

Not only were we one of six fintech companies chosen out of hundreds who applied for this program but we had the unique opportunity to connect and learn from senior BMO Harris executives during this 3 month program. The program culminated in a pitch day for bank executives and we were chosen for 3rd place.



NEW MARKETS



NEW PARTNERSHIPS



OUR FIRST CREDIT UNION 2 NEW COMMUNITY BANKS THAT ARE ALSO CERTIFIED B CORPORATIONS PILOT WITH AN INSURANCE TECH ORGANIZATION.



FINALIST

CHICAGO'S FIFTY ON FIRE AWARD MIDWEST WOMEN IN TECH'S FINTECH AWARD

This was the year for outside recognition and validation for the work that we do and we could not be prouder to have been a finalist.

